

# REST Fest 2012 Sponsor Prospectus

## Sponsorship Levels

- **HEAD** (~\$4k) - limit 1
  - Videography Sponsorship - Masthead on 2012 Video Archive, loads of Twitter gratitude (with each video post), lead-in/fade-out spot on each video
  - 10 free tickets\*
  - plus GET features
- **OPTIONS** (\$1500+) - limit 4
  - After Party naming rights
  - or T-shirt sponsorship: top-most spot on back of shirt
  - or Hack Day prizes
  - or post-Hack Day Social Event Tickets/Expenses
  - 5 free tickets\*
  - plus GET features
- **POST** (\$1000+) - limit 5
  - Meal naming rights
  - or Venue naming rights
  - 3 free tickets\*
  - plus GET features
- **PUT** (\$750+) - limit 8
  - Session (30+ min) naming rights
  - 2 free tickets\*
  - plus GET features
- **GET** (\$250+)
  - Chance to offer content for download (via Github or USB key)
  - Logo on the web site
  - Logo on signage/poster
  - 1 free ticket\*
- **rel="friend"** (\$25+)
  - You get listed on our sponsor page, and we link to your website/twitter/github/whatever with rel="friend" in the markup (of course).

\* Free tickets can be used as you see fit. Give them to employees, friends, family, followers, even SOAP developers. We encourage contests, give aways, and especially scholarships. If you know someone who would benefit from being at REST Fest or someone who would make REST Fest even more amazing (like that Roy Fielding guy) send them along!

Please be sure to select (and register) your designated attendee 15 days (or so) in advance, so we can sell any remaining seats not yet filled. We'd be grateful, thanks!